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LaGrange College

Course Catalog - Applied Finance

Applied Finance - Minor in Applied Finance

Type:Minor

A minor in Applied Finance consists of the following 15 semester hours of coursework:

- [FNCE 3353](#)
 - 4 additional FNCE classes
 - # A student may substitute one ACCT class (3000 level or above) for a FNCE class in the minor
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FNCE 3353 - Corporate Finance

Part I of this course looks at the management of existing resources, including the use of financial statements and ratio analysis in assessing the firm's financial health, its strengths and weaknesses, recent performance and future prospects. Emphasis is placed on the ties between a company's operating activities and its financial performance. Part II examines financial forecasting with emphasis on managing growth. Part III considers the financing of the firm's operations with a close look at financial leverage. And Part IV addresses the use of discounted cash flow techniques to evaluate investing opportunities.

Grade Basis: AL

Credit hours: 3.0

Lecture hours: 3.0

Prerequisites:

- [ACCT 2211](#) - Principles of Financial Accounting

Restrictions:

- Offered in Spring terms
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FNCE 4000 - Entrepreneurial Finance

The course explores the financing of startups and small businesses from the perspective of both the entrepreneur and investors. Students will learn about valuation and terms of financing as well as different funding options for new firms, such as micro-finance, crowd-funding, angel investing, and venture capital.

Grade Basis: AL

Credit hours: 3.0

Lecture hours: 3.0

Prerequisites:

- [ACCT 2211](#) - Principles of Financial Accounting
- [ENTR 3000](#) - Entrepreneurship and Innovation

Restrictions:

- Offered in Fall terms
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FNCE 4100 - Sports Sales and Fundraising

This course is designed to provide a comprehensive overview for the fundraising, donor relations, non-profit, premium seating, and ticket sales profession. Students are provided with an ethical foundation and are introduced to basic terminology and concepts in the field. While students develop an understanding of the essentials of fundraising operations, they will also examine larger issues confronting today's fundraising managers. Topics will include major gift fundraising, annual funds, booster club organizations, priority seating programs, and benefits, the importance of donor research in the fund raising process, and the process from development to the transaction. Students will gain real experience in developing new skills for the job market.

Grade Basis: AL

Credit hours: 3.0

Lecture hours: 3.0

Prerequisites:

- [ACCT 2211](#) - Principles of Financial Accounting
- [SPMG 3000](#) - Introduction to Sports Management

Restrictions:

- Offered in Fall terms
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LaGrange College

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